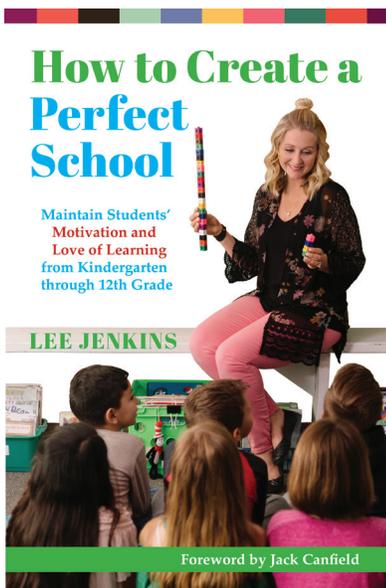




### LEE JENKINS, PHD

Lee Jenkins is an author, speaker, consultant and a recognized expert in improving educational outcomes. The author of *How to Create a Perfect School* and 4 other books, Lee has 50 years of experience as a teacher, principal, school superintendent and university professor. Lee's speaking career has taken him across the U.S., Latin America, Europe and Asia, and he has taught online courses to educators from more than 25 countries. His mission is providing innovative solutions for the most perplexing education problems.



# How to Derail the Education Pain Train and Climb the Hope Slope

## Why Kids Should Make up their own Homework ... and Other Ways to Have a Perfect School!

Parents and educators have the same desire: to hear students exclaim, "School is challenging, but I love it!" Unfortunately, our current education system does very little to produce these results. Interview Lee Jenkins to learn how to create a perfect school using his proven processes which encourage students to work hard and enjoy learning. Lee's method has been tested with more than 7500 students, and teachers using this method report an increase in classroom learning by six times the national average.

**"A perfect school is one where the love of learning students bring with them to kindergarten is maintained for the next 12 years."**

— Lee Jenkins

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### Story Ideas

- ▶ **When does the love of school disappear? The answer will surprise you.**
- ▶ **The fastest way to turn around students' negative attitudes.**
- ▶ **Bad mistakes even good teachers make.**
- ▶ **How to derail the education pain train.**
- ▶ **Grades divide parents, students and teachers. What unites them?**
- ▶ **A common education myth: children need competition to succeed.**
- ▶ **Is your school destroying your child's motivation?**
- ▶ **Test scores are the wrong way for parents to select schools. What should they look for instead?**

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### Media Experience

- ▶ Dozens of local TV appearances as former school administrator
- ▶ National radio interviews
- ▶ Print interviews about Lee's work in schools

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### Contact

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**"What Lee Jenkins has visualized for education is a vibrant improvement for all students at all grade levels. Lee has the solutions you want for your community."**

— Jack Canfield, author of *The Success Principles™* and co-author of the *Chicken Soup for the Soul®* series